

# momindum

## White Paper



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## I. Business Drivers

Informational content is the lifeblood of any social or **commercial** organization:

- **Promoting** products, services and solutions
- **Informing** share and stakeholders as well as third parties
- **Educating** members, employees, channels and partners
- **Entertaining** customers, beneficiaries and personnel

Corporations, Universities, Government Agencies, Services Providers, Non-profit organizations all are looking at new ways of:

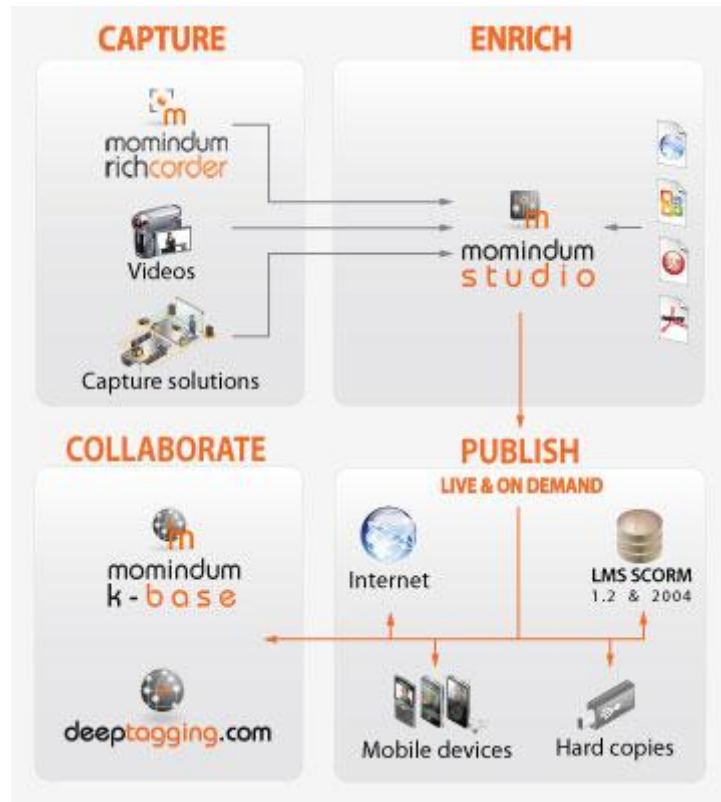
- **Reducing the time to market** of their products and services as a critical competitive advantage. While it takes a reasonable amount of effort to develop and manufacture products and services, marketing these and educating the various stakeholders are critical paths to business success. Speeding promotion and education allows for shortening that critical path and, therefore, the time to market of these products and services.
- **Improving while lowering the cost** of their education and communication programs. Even the most advanced organizations who already implemented eLearning and eCommerce strategies struggle with the cost of these infrastructures as well as with what it takes to implement them and reinforce their efficiency. They are now considering Informal strategies or blended ones, far less expensive, where stakeholders, customers and various third parties would access on demand the information they need when they need it to make educated and responsible recommendations and decisions.
- **Boosting stakeholders' user experience** as the potential key differentiator. No matter what the implemented strategy is, formal, informal or blended, stakeholders and clients' user experience remains a critical component of their involvement with, adoption of and loyalty to the organization. Video is becoming a must have media technology as part of any education or communication program trying to fulfill that user experience requirement.

Momindum provides end-to-end software solutions to organizations striving to communicate, learn, collaborate and innovate through live or on demand interactive video-based presentations and turn numerous assets into a true competitive advantage:.

- **Energize marketing** to speed up time to market and business impact
- **Boost communication** to capture and entertain a wider audience
- **Reinvent eLearning** to further cut education costs and improve skills and performance
- **Encourage collaboration** to maximize resources, innovative solutions and results

## II. Momindum Suite overview

Momindum provides an end-to-end solution to capture, edit and broadcast Rich Media / Video-based Presentations, live or on demand,



Whether to implement an informal, collaborative or blended learning strategy or just improve the current communication, Momindum provides the perfect solution to efficiently share and capitalize the organization's knowledge, both internally and externally.

In order to accurately address its Customers' business drivers, Momindum solution had been designed since its inception with the following requirements in mind:

- Traditional content delivery evolves from a Push model (forced) to a Pull approach (on demand)
- Quick access to relevant and comprehensive knowledge
- Video use to encourage adoption and retention
- Embedded speech turns static knowledge into real assets and skills
- Greater collaboration enhances understanding and enrichment.
- User generated content speeds overall time to market

Therefore, Momindum's software solution provides anyone in the organization with the ability to produce his/her own content, quickly, in a comprehensive and appealing format. Users can access the content anywhere, anytime and collaborate with the author as well as with others.

#### A. Product highlights:

- **Capture on the fly your presentation:** Just press the "record" button in PowerPoint and start presenting... RichCorder will even manage the attached video and audio devices...
- **Automate the Rich Media creation process:** RichCorder automatically indexes and synchronizes the video or audio with the slide show, keywords, related documents, table of contents... while delivering the presentation.
- **Streamline user generated content from expert to consumer:** Intuitive, Studio allows for a quick and easy production of rich media presentations. Costs go down and the initial message gets intact to the targeted audience.
- **Build high impact content:** Synchronize your video or audio with your slide show, related documents, table of contents, keywords... and build an easy to navigate, comprehensive and self explanatory interactive content... RichCorder – if used – might have already done most of the job... just review and tune up.
- **Provide you audience with an outstanding user experience:** Customizable templates add to the video to make the content truly appealing.
- **Publish the content anywhere anytime:** On physical media, internet, mobile devices, Scorm platforms, Momindum Kbase, DeepTagging.com, etc... in all commonly supported formats
- **Share content in real time throughout your organization:** Customizable live or on demand scalable delivery platform. Users can rate or comment Presentations as well as take notes for later rehearsal
- **Increase productivity: provide direct access to relevant information:** Patent pending search and navigation capability within and throughout content, video included. No matter the content length, KBase extracts the exact relevant moments
- **Capitalize on knowledge and reinforce collaborative productivity:** K-base provides numerous collaborative features such as *share the instant*, *ask a question* or *share notes*... to enhance interaction between authors and stakeholders

- **Monetize content or just increase exposure:** Leverage your investment by providing a fee-based limited access to Content
- **Measure adoption and track behaviors:** Momindum K-base provides full analytics of the audience's behavior

## **B. Benefits**

Momindum solution delivers significant benefits to both shareholders and stakeholders:

- |                        |   |
|------------------------|---|
| Business               | <ul style="list-style-type: none"><li>▪ Reduce the number of instructor-led training sessions</li><li>▪ Scale to very large audience</li><li>▪ Reduce production cost of learning/communication content (days vs weeks)</li><li>▪ Enhance productivity through faster learning curve</li><li>▪ Improve skills &amp; performance</li><li>▪ Develop Image</li></ul> |
| Authors<br>Instructors | <ul style="list-style-type: none"><li>▪ Easily and quickly create and update rich media content</li><li>▪ Broadcast anywhere, anytime</li><li>▪ More time to add value to the content and accurately monitor and interact with audience</li><li>▪ Improved user experience</li></ul>  |
| Recipients<br>learners | <ul style="list-style-type: none"><li>▪ Learn at their own pace</li><li>▪ Better understand content</li><li>▪ Improve job performance and career perspective</li><li>▪ Save personal time</li><li>▪ Improved user experience</li></ul>  |

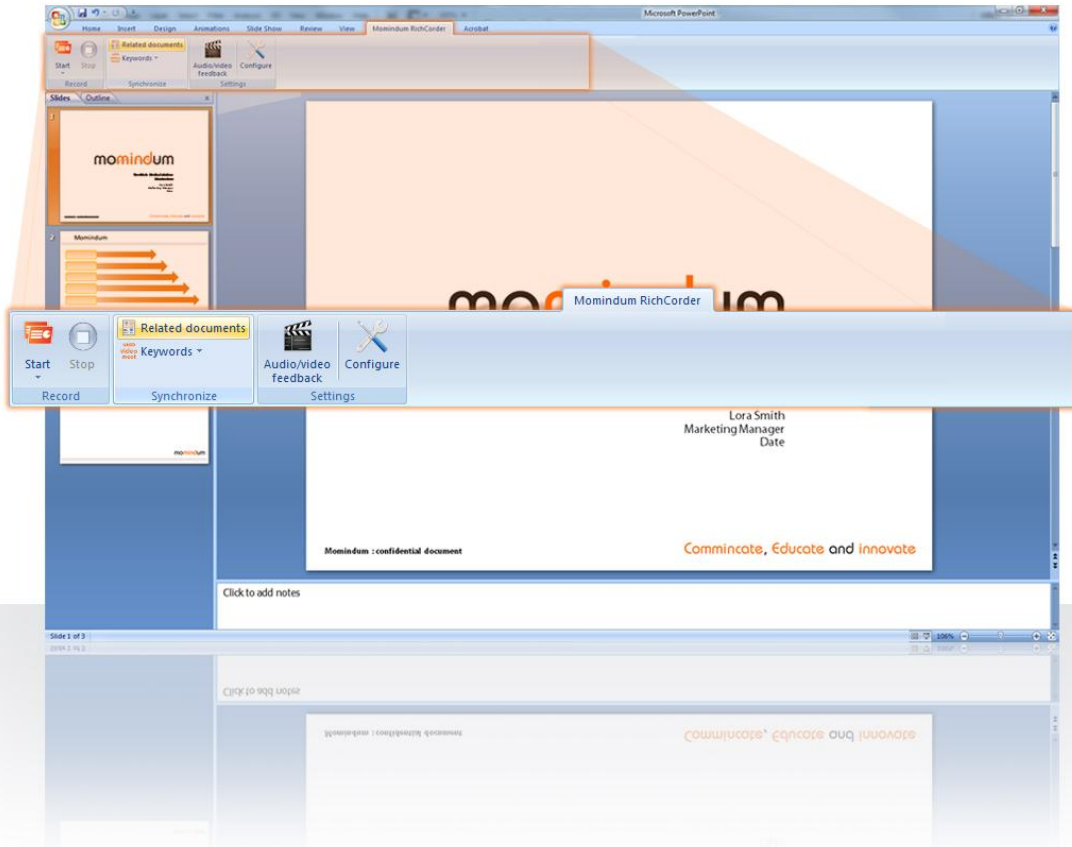
### III. Momindum RichCorder



Momindum RichCorder is the perfect companion to Momindum Studio as it automates most of the Rich Media creation process, allowing users to easily create a presentation in minutes.

#### A. Build high impact Presentations anytime, anywhere

Momindum RichCorder installs in seconds as a Microsoft PowerPoint Plug-in.



## How does it work?

Just click the « record » button of the Momindum RichCorder tab; your slide show and your webcam (or your camera) will start automatically.



When done with the Presentation, just click the « Stop » button and Momindum Studio will start automatically to complete the Authoring process of your Rich Media Presentation.

RichCorder allows you the flexibility to use external independent camcorders or other capturing solutions from your preferred vendors – or from our partners. The overall synchronization with the video will remain a no brainer process as Momindum RichCorder keeps track of all “time codes” necessary for a perfect synchronization with the Video or Audio file within Momindum Studio.

## B. Automatically capture PowerPoint Content

In addition to synchronizing the slide show with the video/audio, Momindum RichCorder automatically retrieves all the content of the PowerPoint presentation:

- **slides** for reference within the Rich Media Presentation
- The **Titles** of the slides to automatically build an **outline** to the Rich Media presentation
- The **Keywords** used in the slides or the comments to automatically **tag and index** throughout the Rich Media presentation.
- The URL **links** contained in the slides or comments to automatically enrich the final Presentation with additional and **related documents**.
- Finally, all **metadata** of the PowerPoint presentation (title, author, date, summary, etc...)

All that information is synchronized with the video and the slide show.



## IV. Momindum Studio



Momindum Studio is the perfect tool for anyone who wishes to quickly and efficiently convey informational content to a large audience or simply preserve it.

With Momindum Studio you can quickly enrich and index audio or video presentations with an outline, keywords, or any type of electronic document... to provide your audience with truly appealing, comprehensive content -rich presentations. Broadcast that content in your preferred format (Momindum K-base, intranet, internet, mobile device, or any existing collaborative platform)

Momindum Studio installs in seconds. Anyone in the organization can produce their own content. When combined with Momindum RichCorder, the authoring process becomes even simpler as RichCorder will automate most – if not all – the Rich Media build-up as part of the capture process. Publishing your presentation in the appropriate format is then just a click away.

**Import easily your video and audio speech.**

**Enhance your speech:** Complete your speech with all kind of documents.

**Preview and publish:** check the quality of your presentation, personalize it and publish it!

**Make the navigation easier in the presentation:** join a summary and key words to your speech.

**Organize your documents:** Momindum Studio's Timeline synchronizes your documents, summary and key words easily.

## A. Streamline user generated content from expert to consumer

Momindum Studio does not require any specific skill and is intended to allow any user within (or even outside of) the organization to produce his or her own Rich Media Presentations using traditional contents and formats (PPT, PDF, URL, Office documents, etc...).



Without compromising quality, publishing knowledge, educational or promotional materials gets dramatically simplified as originators may produce their own content and deliver it directly to their audience. Momindum Studio helps to streamline the delivery process and reduce the associated costs insuring content remains intact during that delivery process.

## B. Build professional grade Rich Media Presentations

Momindum Studio helps your organization access and create high quality content, a must have in any informal or blended learning strategy as well as for any other communication needs, whether internally or externally.

- **Comprehensive:** While the PowerPoint presentation provides a high level overview of the content, Momindum Studio provides its users with the ability to link and synchronize additional electronic documents either as displayed documents or just attached ones. The targeted audience will therefore easily access an exhaustive list of resources (must read or nice to read – displayed or attached) to further investigate the content.
- **Ease of navigation:** Momindum Studio provides the ability to create a table of contents as well as keywords (synchronized with the slide show) so that the audience may easily navigate throughout the content, either in a structured manner (Table of content) or randomly (Keywords). The structure of the content itself (PowerPoint delivering the overview while additional documents deliver the details) is also of great navigation aid to the audience.
- **Self explanatory:** The created content embeds the video/audio, therefore the “speech” that comments and explains the content. The “speech” immediately turns the static knowledge contained in the PowerPoint and the additional documents into truly valuable assets and skills for the audience.

### C. Provide your audience with an outstanding user experience






Momindum Studio helps your organization at delivering high impact content through the embedded video as well as an appropriate personalization of that content:

- **Video** is nowadays available to any organization, affordable, easy to create and in everyone's habits. Certainly very appealing, especially to the new generation, video also involves the sight sense that is critical towards memory retention. Video is more than a trend; it is a critical component of any communication or informal learning media.
- **Personalization** is also a key adoption factor for your audience. Momindum Studio provides numerous templates (Rich Media, Web TV, Podcast, etc...) than can easily be customized to include organizational graphics (logos, colors, etc...).

With Momindum Studio, you provide your audience with a truly enjoyable communication and learning environment.

### D. Make your knowledge available anywhere anytime

Momindum Studio has the ability to publish content in many different formats and more importantly on many different media:

- **Physical media** such as servers, desktops, laptops, CDRom 
- **Internet and intranet:** Momindum Studio produces web content that can be hosted on any web and streaming servers, behind or outside the firewall. 
- **Exiting learning environments:** Momindum Studio produces Scorm and AICC compliant content that can easily be imported within any Learning Management System 
- **Mobile devices:** Momindum Studio supports **iphone** as well as Androids and **Windows**-based mobile devices 
- **Momindum K-base:** Privileged hosting platform for your content, Momindum K-base releases the full power of the content created with Momindum Studio as it adds searching capabilities from outside the content as well as collaborative features around that same content. 

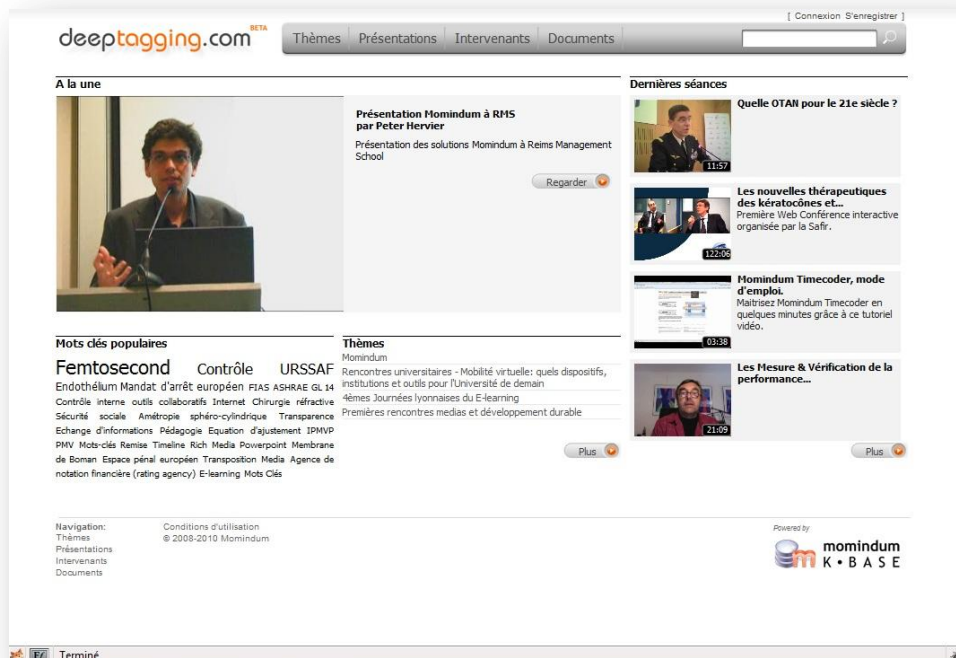
## V. Momindum K-base



Momindum K-base is a Web 2.0 platform designed to manage, share and broadcast Rich Media and video-based presentations.

K-base can be used for many different purposes:

- Informal training,
- Online courses,
- Knowledge management,
- Events broadcasting,
- Internal and external communication,
- Corporate WebTV,
- Product marketing and much more.



It is a perfect medium to improve collaboration in any type of organization.

Per the nature of the content (Rich Media / Video-based presentations), its patent pending “Deeptagging” technology, Momindum K-base delivers an appealing end product, easy to understand and, more importantly, to navigate. Its Web 2.0 features enhance the user experience of its audience and reinforce its productivity.

Momindum K-base can be customized to fulfill every one’s ergonomic requirements and provide full analytics of the audience’s behavior to accurately measure the return on your strategic investment. Finally, for even more flexibility, Momindum K-base is available as a SAAS.



## A. Share your Rich Media / Video-based Presentations, live or on demand

Momindum K-base accepts Presentations automatically captured with Momindum RichCorder or created with Momindum Studio as well as other presentations you may have created with other capturing or authoring solutions.

Presentations can be broadcasted live and/or stored for later for on demand access by your targeted audience. The breadth of your audience will only be limited by your confidentiality restrictions.

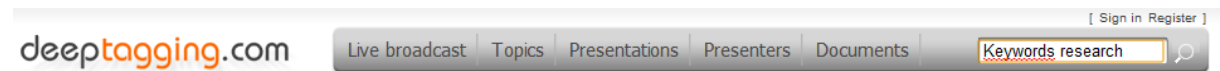
Whether they contribute to the Presentation in real time or view them afterwards, online or on their mobile devices, Users have the ability to Comment and Rate the Presentations as well as take Notes. This ensures that they can review the materials later on based upon their own initial understanding of the delivered content (direct access to the exact moment of the Presentation when the Note was taken).

## B. Provide direct access to relevant information and increase productivity

You are able to locate and access the right information quickly saving time.

No need to “Google” or “YouTube” for hours, no need to produce short videos to make sure the audience will watch all the materials; Momindum K-base provides the search engine that allows your audience to precisely extract the information it looks for when it needs it – no matter how much content you have.

Momindum K-base is actually powered by the patented DeepTagging technology; DeepTagging enables you to internally index your Rich Media and Video-based Presentations, an easy, more efficient way to find the exact moments of the Presentations your audience is searching for.



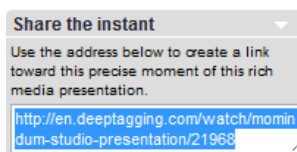
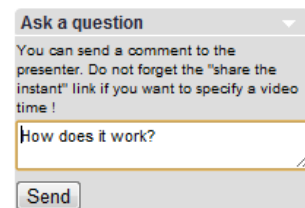
Your presentations are automatically indexed by Momindum RichCorder while capturing them. As part of the editing process, Momindum Studio allows for an easy tune up of that indexation. With minimal effort, the author of the presentation can ensure the indexation is pertinent.

Momindum K-base provides the ability to classify various presentations per “Topic”, “Channel”, “Presenter” or even “Documents” to ease the navigation process throughout all content.

## C. Capitalize on knowledge and reinforce collaborative productivity

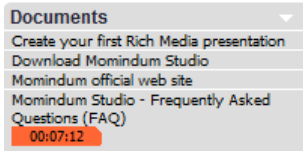
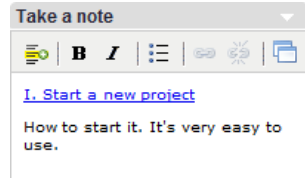
Momindum K-base provides customizable, collaborative features to enhance interaction with the Author and/or between stakeholders:

- **Ask a question** provides direct access to the Author or expert behind the content. The Author may directly answer the question, update the Presentation to better explain the specific part of the content, or attach a FAQ to the Presentation to address the most common concerns.



- **Share the instant** of a specific Presentation with others in your organization to quickly share targeted information or specific content.

- **Share notes**, gives the audience the ability to take notes, but also to share these notes with others individually or within Groups of users.



- **Single click access to related documents** gives the audience direct access – i.e. synchronized with the Presentation - to relevant additional documents.

## D. Monetize content or just increase exposure

Whether you are a content provider or just wish to extend your reach outside your organization, you may leverage your investment in developing Rich Media Presentations by providing a fee-based limited access to Clients, Channels, Partners, Agents, etc...

Momindum K-base brings tremendous added value to the content and to people accessing it. It also brings a significant competitive advantage that can typically benefit all intermediaries' part of your supply chain.

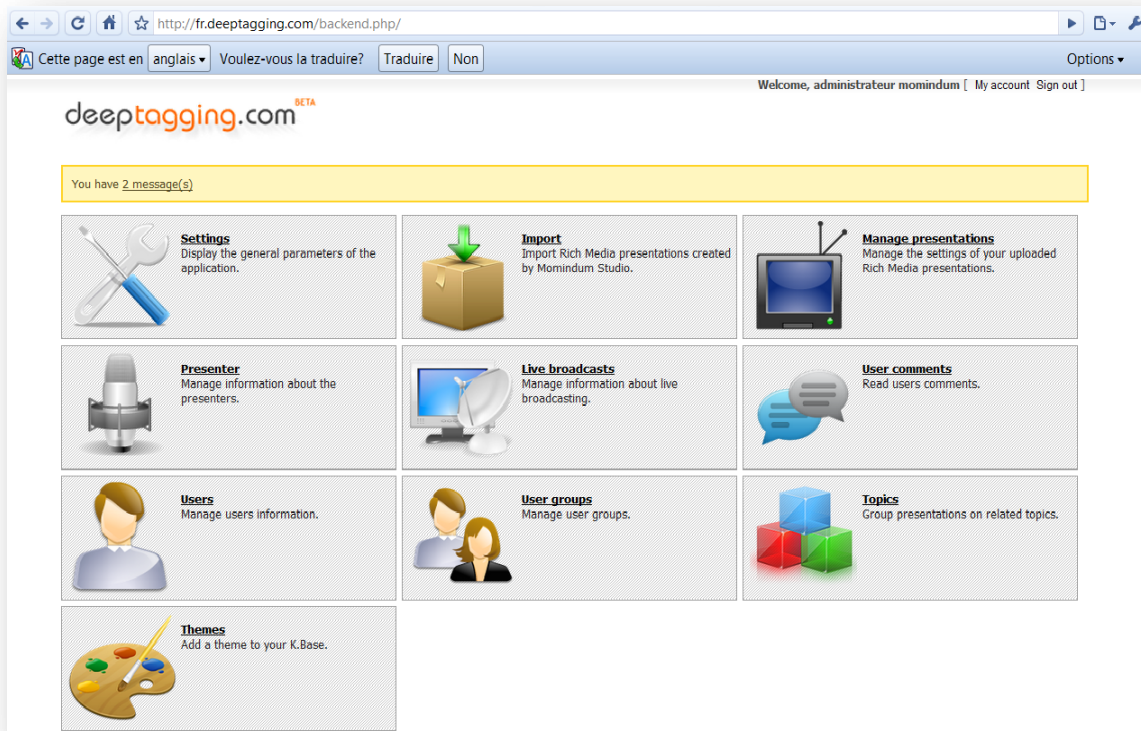
Surely worth a meaningful fee... at least sharing such an high impact content over social networks and other usual media such as Twitter, Viadeo, linkedin, YouTube, Dailymotion, etc... will improve exposure and referencing.



## E. Comprehensive management and tracking capabilities

Momindum K-base had been designed to easily manage your content and users' access to it.

- **Presentations Management;** Presentations import and/or validation, Presentations documentation, live broadcasting are just a few of the features provided by Momindum K-base to its administrators to seamlessly manage the Presentations.



- **Users Management;** While authentication might be fulfilled by external solutions (LDAP, active directory, LMS, SSO...) Momindum K-base provides a comprehensive confidentiality management based upon Users, Groups of Users as well as Authors and Presenters.
- **Activity Management;** Momindum K-base provides its administrator with the ability to manage Users' activity and interactions with the system. For instance, the Comments they make about Presentations. Furthermore, Momindum K-base offers all necessary dashboards to provide you with an immediate understanding of the Users' activity and the overall usage of the system.



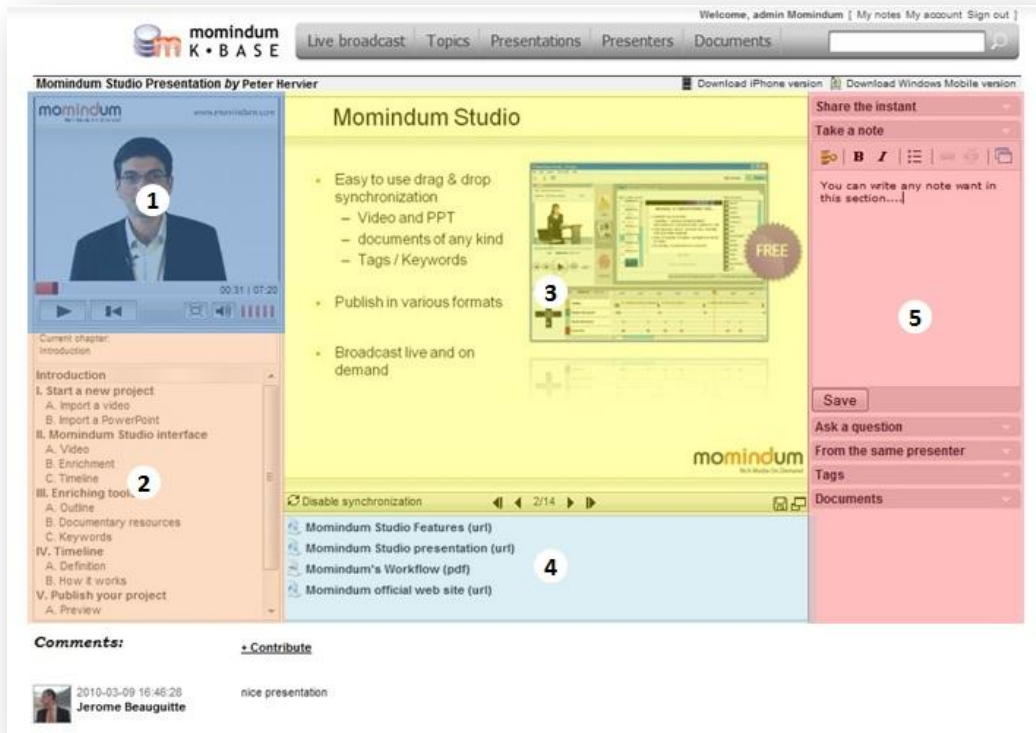
▪ **Reporting and Tracking;** Beyond traditional reporting of Topics, Courses, Presentations, Presenters, Users, etc... Momindum K-base provides full analytics of the audience's behavior; history of users' views over a period of time, completion of a specific presentation or group of presentations per user or group of users, top 10 Presentations, Presenters or Documents, Magic Quadrant showing the best Presentations in terms of audience and completion, etc...

▪ **Personalization;** Momindum K-base can be personalized to match your graphical preferences (logo, colors, layouts, etc...). Also, Momindum K-base provides various Templates that can be used to broadcast Presentations in different formats, potentially with a limited set of associated collaborative features (standard, WebTV, Silverlight, etc...).



▪ **Software As A Service;** Momindum K-base can be installed behind your firewall or hosted by Momindum. Broadcasting the embedded video will require a streaming capability which can also be provided by Momindum.

## F. Momindum K-base... Standard Presentation



1. Player
  - Player zone in FLV or WMV format.
  - Cursor helps move around the screen and point to any part of the video.
  - The duration of video, current time and name of the presenter is displayed.
  
2. Advanced chapter outline
  - Chapter Outline with 4 hierarchy levels.
  - Scroll the chapter outline up or down.
  - Click on any title to watch the intended part of the video directly. All the parts of the presentation move at the same time (video, display documents and annex documents...). All the parts are synchronized.
  
3. Central zone
  - Displayed documents are synchronized. (PPT, flash, webpage, PDF...)
  - Browse through the presentation by slides (all Presentations parts linked by time codes).
  - Activate/deactivate synchronization between the slides and other parts of the Presentation.
  - Zoom on the slides in use. (Slides open in 960\*720 in a new window or tab). Automatic pausing of the Presentation.

4. Additional documents
  - Display of related documents synchronized with the Presentation. Documents name and description appear at the relevant moment. Clicking on these links will and open these Documents in a new window (or new tab); Presentation is automatically paused.
  
5. Collaborative features
  - 'Share the instant' of an exact part of the presentation. URLs can be shared and used as references in other Presentations (while indexing as 'annex document')
  - 'Take notes' online and synchronize with the outline and the presentation (registration required). Edit, print, export, share and delete the Notes.
  - 'Ask a question' to the Instructor or Expert (registration required): Questions are synchronized with the Presentation.
  - 'From the same author' allows direct access to other Presentations from the same author.
  - 'Keywords' and 'Documents': Browse through presentations by keywords and related documents. Moving to a different part of the Presentation will refresh all other parts of the Presentation per the initial synchronization.

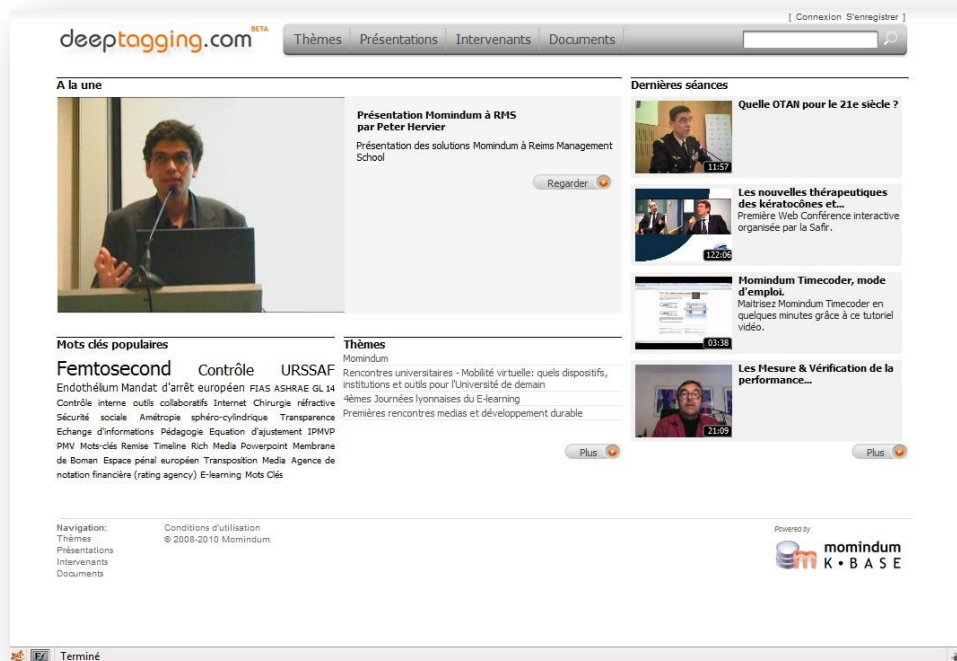
## VI. Momindum's Innovation

### A. Video: The new generation media of choice

Unlike similar offerings, video (or audio) is the backbone of Momindum's solution. While video is undeniably a very appealing media, especially to the young generation, video also carries the expert's discourse – as would the audio but without stimulating the sight sense, critical towards memory retention.

That discourse is what transforms static knowledge into true valuable assets and skills for the audience. One can spend hours reading presentations and various documents to get a fair understanding of any topic; the discourse provides a much faster and relevant apprehension of the most important notions. Ironically, while most organizations already do have myriad of electronic content, the expert's discourse is still most of the time neglected and that is definitely where the competitive value resides. Video is nowadays available to any organization, affordable, easy to create and in everyone's habits. There's nothing left preventing these organizations from capitalizing on their knowledge, expertise and overall competitive value... but a few!

Actually, video alone is not enough if not complemented with relevant supportive documentation to bring the extra knowledge the audience may need at any point in time. Also, most organizations already do have a large amount of valuable electronic content that deserves to be reused as converting that content in a video format would represent an incommensurable effort. This is why Momindum articulates the content around the video using a slide show and related documents to accurately support the discourse and allow users to progressively dig deeper into the content when needed.



Another significant issue any organization has with the video is the ability to navigate the content, quickly find the relevant information and allow for collaboration around such a content. Momindum provides a unique answer to these concerns with the DeepTagging technology and its web2.0 delivery platform.

## **B. “DeepTagging”: A revolutionary and critical component to any Informal communication or learning strategy.**

Any informal or blended learning strategy requires that content be not only appealing but also easy to find and to navigate through. In a more traditional teaching strategy, people are lead through the content and cannot really escape the education route. In the case of informal learning, people are on their own to gather the extra knowledge they need to better execute their present tasks and job requirements. To be successful, an informal learning strategy has to implement the right tools to provide its audience with a rich user experience as well as direct access to the information the audience is looking for at any point in time.



Video is the ideal answer to the first part of the equation, especially while considering the new generation of human resources. As far as the second part of the equation is concerned, industry specialists and analysts all agree it will take years, despite all leaders' efforts, before one can efficiently search throughout videos.

Actually, PowerPoint – or any similar product - is and will remain the tool of choice to efficiently present any informational, educational or promotional content and accurately introduce the content to the audience; Even though Video brings unique value as it carries the speech on top of the PowerPoint presentation, indexing the overall content based upon the PowerPoint itself appeared to Momindum a valid long term strategy that precluded its inception in 2006. Our early vision is reinforced today by other vendors adopting the same strategy.



In years past, many organizations were limited in their use of video. This was first due to technical limitations, and more recently due to navigational limitations. With Momindum, however, organizations can now produce enormous volumes of video content and still find the relevant information in seconds.

## **C. Interactivity: Ease understanding and encourage collaboration**

The Rich Media format provides for greater interactivity with any multimedia content. Momindum takes advantage of such interactivity in two main directions.

First one relates to the navigation through the content. In addition to the DeepTagging technology described earlier, Momindum solution provides for additional navigation capabilities within the video player, among the various displayed slides or documents, through a Table of Content, etc... Users not only access faster the information they are looking for, they also can get back and forth throughout the content and better understand it.

The second one relates to the communication between authors and users. Momindum solution offers many ways for them to interact around that content: ask a question, take and share notes, share the instant, rank, comments, etc... While the purpose is not to provide a formal collaboration system around specific tasks or projects to be executed, these features still encourage a fruitful communication and cooperation around the content so that the organization as a whole can capitalize on it.

## VII. Business Solutions

### A. By Industry...

Below are some of the industries we commonly serve. Feel free to visit [www.momindum.com](http://www.momindum.com) to access case studies and testimonials relevant to your industry or to contact us to arrange a call with one of our existing customers.

- |   |   |
|---|---|
| Business Services                       | <ul style="list-style-type: none"><li>▪ Advertizing, Marketing and PR</li><li>▪ Content Providers</li><li>▪ Legal Services</li><li>▪ Management Consulting</li></ul>                            |
| Computer & Electronics                  | <ul style="list-style-type: none"><li>▪ Computers</li><li>▪ Electronics</li><li>▪ IT and Network Services</li><li>▪ Networking Equipments and Systems</li></ul>                                 |
| Education                               | <ul style="list-style-type: none"><li>▪ Colleges &amp; Universities</li><li>▪ Online Universities</li><li>▪ External Corporate Universities</li><li>▪ Libraries, Archive &amp; Museum</li></ul> |
| Energy & Utilities                      | <ul style="list-style-type: none"><li>▪ Gas and Electric utilities</li><li>▪ Gasoline and Oil refineries</li></ul>  |
| Financial Services                      | <ul style="list-style-type: none"><li>▪ Banks</li><li>▪ Insurance and Risk Management</li></ul>   |
| Government                              | <ul style="list-style-type: none"><li>▪ International bodies and Organizations</li><li>▪ Local government</li></ul>   |
| Healthcare, biotech and pharmaceuticals | <ul style="list-style-type: none"><li>▪ Biotech</li><li>▪ Hospitals</li><li>▪ Pharmaceuticals</li></ul>   |

- Manufacturing
  - Aerospace and Defense
  - Alcoholic beverages
  - Automobile, Boats and Motor vehicles
  - Concrete, glass and building materials
  
- Non Profit
  - Professional Associations
  
- Retail
  - Hardware and building materials dealers
  - Office supplies store
  
- Software & Internet
  - Ecommerce and Internet Business
  - Software
  
- Telecommunications
  - Cable television providers
  - Telecommunication Equipment
  - Telephone Service providers and carriers
  
- Transportation
  - Air Couriers
  - Postal, Express delivery and couriers

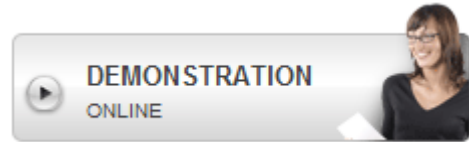
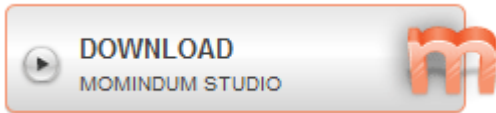
## B. By Application...

Below are some of the business needs we commonly address. When available, click on the link to access detailed information about the encountered challenges and how Momindum addresses them. Case Studies and testimonials are available as well. Feel free to contact us to arrange a call with one of our existing Customers.

- |                          |  |
|--------------------------|--|
| Sales                    | <ul style="list-style-type: none"> <li>▪ Sales training and enablement</li> <li>▪ Channel education and development</li> <li>▪ Web conferencing</li> </ul>   |
| Marketing                | <ul style="list-style-type: none"> <li>▪ Product rollout</li> <li>▪ Online promotional materials</li> <li>▪ Sales enablement</li> </ul>  |
| Communication            | <ul style="list-style-type: none"> <li>▪ Corporate communication</li> <li>▪ Corporate events</li> <li>▪ Internal communication</li> <li>▪ Corporate web TV</li> <li>▪ Web symposium</li> </ul>       |
| Service and Support      | <ul style="list-style-type: none"> <li>▪ Call Center training</li> <li>▪ Self-help guides and tutorials</li> <li>▪ Customer support</li> <li>▪ Client Education</li> <li>▪ Best practices</li> </ul> |
| Research and Development | <ul style="list-style-type: none"> <li>▪ Knowledge Management</li> <li>▪ Engineering</li> </ul>  |
| Corporate and Finance    | <ul style="list-style-type: none"> <li>▪ Annual Budget Meeting</li> <li>▪ Financial &amp; business presentations</li> <li>▪ Regulatory Compliance</li> </ul>   |
| Human Resources          | <ul style="list-style-type: none"> <li>▪ New Employee Orientation</li> <li>▪ Productivity Enhancement Training</li> <li>▪ Human Resource Development Programs</li> </ul>                             |

## VIII. Available now...

Momindum solution is cost-effective, implements quickly, and scales indefinitely. Adoption is easy, fast and non-disruptive. Contact us to get started or just to know more....



They trust Momindum:

