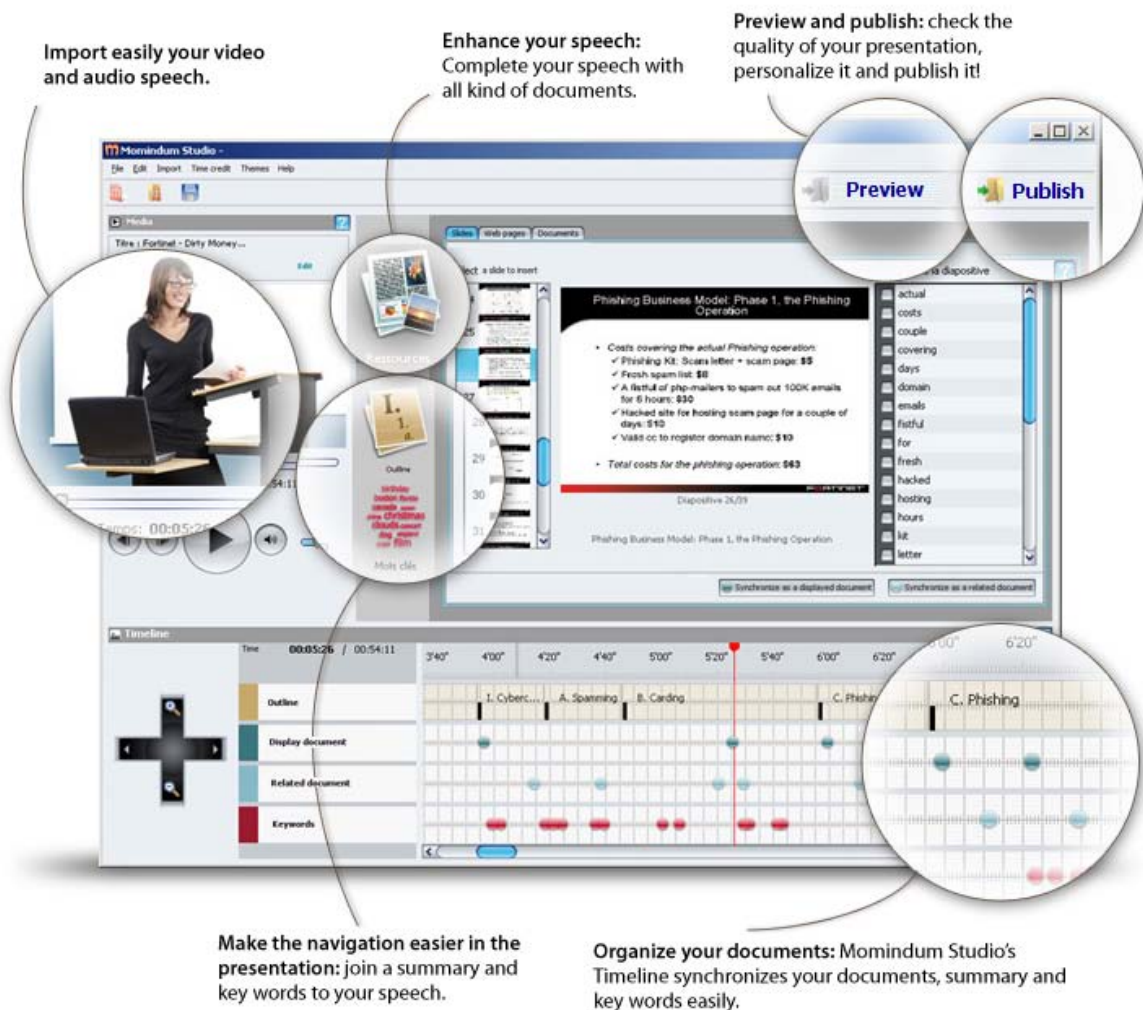


momindum m studio

Momindum Studio is the perfect tool for anyone who wishes to quickly and efficiently convey informational content to a large audience... or simply preserve it.

With Momindum Studio you can quickly enrich and index audio or video presentations with an outline, keywords, or any type of electronic document... to provide your audience with truly appealing, comprehensive content -rich presentations. Broadcast that content in your preferred format (Momindum K-base, intranet, internet, mobile device, or any existing collaborative platform) Momindum Studio installs in seconds. Anyone in the organization can produce their own content. When combined with Momindum Timecoder, the authoring process becomes even simpler as Timecoder will automate most – if not all – the Rich media build-up as part of the capture process. Publishing your presentation in the appropriate format is then just a click away.



Import easily your video and audio speech.

Enhance your speech: Complete your speech with all kind of documents.

Preview and publish: check the quality of your presentation, personalize it and publish it!

Make the navigation easier in the presentation: join a summary and key words to your speech.

Organize your documents: Momindum Studio's Timeline synchronizes your documents, summary and key words easily.

The screenshot shows the Momindum Studio interface with a central document viewer displaying a document titled "Phishing Business Model Phase 1, the Phishing Operation". The interface includes a menu bar (File, Edit, Import, Time coder, Themes, Help), a toolbar, a media player at the bottom left, and a timeline at the bottom right. Callouts highlight various features: a woman at a computer for video import, document icons for enhancing speech, a "Preview" and "Publish" button, a navigation cross, and a detailed timeline view.

A. Streamline user generated content from expert to consumer

Momindum Studio does not require any specific skill and is intended to allow any user within (or even outside of) the organization to produce his or her own Rich Media Presentations using traditional contents and formats (PPT, PDF, URL, Office documents, etc...).



Without compromising quality, publishing knowledge, educational or promotional materials gets dramatically simplified as originators may produce their own content and deliver it directly to their audience. Momindum Studio helps to streamline the delivery process and reduce the associated costs, insuring content remains intact during that delivery process.

B. Build professional grade Rich Media Presentations

Momindum Studio helps your organization access and create high quality content, a must have in any informal or blended learning strategy as well as for any other communication needs, whether internally or externally.

- **Comprehensive:** While the PowerPoint presentation provides a high level overview of the content, Momindum Studio provides its users with the ability to link and synchronize additional electronic documents either as displayed documents or just attached ones. The targeted audience will therefore easily access an exhaustive list of resources (must read or nice to read – displayed or attached) to further investigate the content.
- **Ease of navigation:** Momindum Studio provides the ability to create a table of contents as well as keywords (synchronized with the slide show) so that the audience may easily navigate throughout the content, either in a structured manner (Table of content) or randomly (Keywords). The structure of the content itself (PowerPoint delivering the overview while additional documents deliver the details) is also of great navigation aid to the audience.
- **Self explanatory:** The created content embeds the video/audio, therefore the “speech” that comments and explains the content. The “speech” immediately turns the static knowledge contained in the PowerPoint and the additional documents into truly valuable assets and skills for the audience.

C. Provide your audience with an outstanding user experience

Momindum Studio helps your organization at delivering high impact content through the embedded video as well as an appropriate personalization of that content:

- **Video** is nowadays available to any organization, affordable, easy to create and in everyone's habits. Certainly very appealing, especially to the new generation, video also involves the sight sense that is critical towards memory retention. Video is more than a trend; it is a critical component of any communication or informal learning media.
- **Personalization** is also a key adoption factor for your audience. Momindum Studio provides numerous templates (Rich Media, Web TV, Podcast, etc...) than can easily be customized to include organizationl graphics (logos, colors, etc...).

With Momindum Studio, you provide your audience with a truly enjoyable communication and learning environment.

D. Make your knowledge available anywhere anytime

Momindum Studio has the ability to publish content in many different formats and more importantly on many different media:

- **Physical media** such as servers, desktops, laptops, CDRom
- **Internet and intranet:** Momindum Studio produces web content that can be hosted on any web and streaming servers, behind or outside the firewall.
- **Exiting learning environments:** Momindum Studio produces Scorm and AICC compliant content that can easily be imported within any Learning Management System
- **Mobile devices:** Momindum Studio supports **iphone** as well as Androids and **Windows**-based mobile devices
- **Momindum K-Base:** Privileged hosting platform for your content, Momindum K-Base releases the full power of the content created with Momindum Studio as it adds searching capabilities from outside the content as well as collaborative features around that same content.



E. Requirements

- 500 Mhz Intel Pentium III (or compatible) processor
- 200 Mo disk space
- 512 Mo of RAM
- 1024*768 minimum display resolution
- Windows
 - ✓ Windows XP, Windows Vista, Windows 7 or Windows Server 2003-2008
 - ✓ Windows Media Player 7 or higher
 - ✓ Internet Explorer 6 SP1 or higher, Firefox 2 or higher
- Mac OS
 - ✓ Mac OS X v10.5
 - ✓ QuickTime 7
 - ✓ Safari 3.x, Firefox 2 or higher

F. Momindum Studio... in a nutshell

Features	Benefits	Characteristics
<ul style="list-style-type: none"> - Imports video, audio, PPT - Synchronize video/audio with slide shows - Synchronize presentation with: <ul style="list-style-type: none"> ▪ keywords ▪ displayed documents ▪ related documents ▪ Publish on: <ul style="list-style-type: none"> ▪ Physical media ▪ Internet/intranet ▪ LMS/LCMS ▪ Mobile devices ▪ - K-Base & Deeptagging 	<ul style="list-style-type: none"> - User Generated Content Appealing - Comprehensive & searchable content - Fast Production 	<ul style="list-style-type: none"> - Free download - Free usage - Free upgrade - Free standard publication - Fee based advanced publication