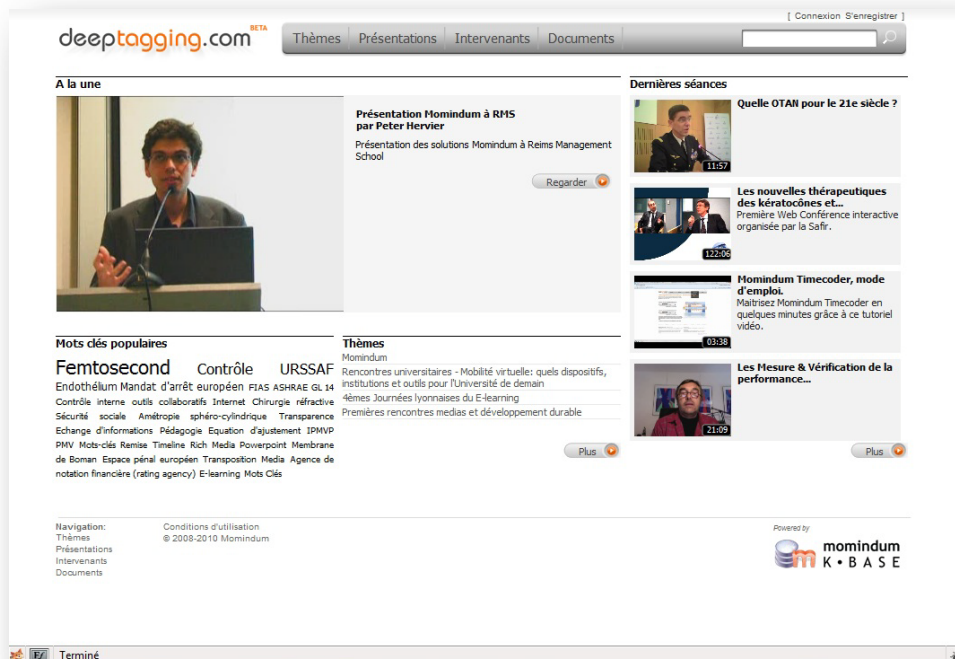




Momindum K-base is a Web 2.0 platform designed to manage, share and broadcast Rich Media and video-based presentations.

K-Base can be used for many different purposes:

- Informal training,
- Online courses,
- Knowledge management,
- Events broadcasting,
- Internal and external communication,
- Corporate WebTV,
- Product marketing and much more.



It is a perfect medium to improve collaboration in any type of organization.

Per the nature of the content (Rich Media / Video-based presentations), its patent pending “Deeptagging” technology, Momindum K-Base delivers an appealing end product, easy to understand and, more importantly, to navigate. Its Web 2.0 features enhance the user experience of its audience and reinforce its productivity.

Momindum K-Base can be customized to fulfill every one’s ergonomic requirements and provide full analytics of the audience’s behavior to accurately measure the return on your strategic investment. Finally, for even more flexibility, Momindum K-Base is available as a SAAS.



A. Share your Rich Media / Video-based Presentations, live or on demand

Momindum K-Base accepts Presentations automatically captured with Momindum Timecoder or created with Momindum Studio as well as other presentations you may have created with other capturing or authoring solutions.

Presentations can be broadcasted live and/or stored for later for on demand access by your targeted audience. The breadth of your audience will only be limited by your confidentiality restrictions.

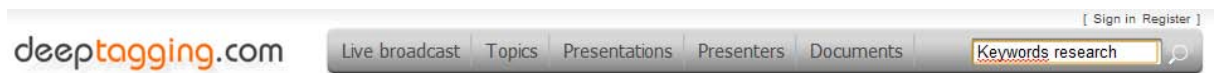
Whether they contribute to the Presentation in real time or view them afterwards, online or on their mobile devices, Users have the ability to Comment and Rate the Presentations as well as take Notes. This ensures that they can review the materials later on based upon their own initial understanding of the delivered content (direct access to the exact moment of the Presentation when the Note was taken).

B. Provide direct access to relevant information and increase productivity

You are able to locate and access the right information quickly saving time.

No need to “Google” or “YouTube” for hours, no need to produce short videos to make sure the audience will watch all the materials; Momindum K-Base provides the search engine that allows your audience to precisely extract the information it looks for when it needs it – no matter how much content you have.

Momindum K-Base is actually powered by the patented DeepTagging technology; DeepTagging enables you to internally index your Rich Media and Video-based Presentations, an easy, more efficient way to find the exact moments of the Presentations your audience is searching for.



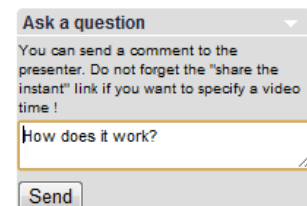
Your presentations are automatically indexed by Momindum Timecoder while capturing them. As part of the editing process, Momindum Studio allows for an easy tune up of that indexation. With minimal effort, the author of the presentation can ensure the indexation is pertinent.

Momindum K-Base provides the ability to classify various presentations per “Topic”, “Channel”, “Presenter” or even “Documents” to ease the navigation process throughout all content.

C. Capitalize on knowledge and reinforce collaborative productivity

Momindum K-Base provides customizable, collaborative features to enhance interaction with the Author and/or between stakeholders:

- **Ask a question** provides direct access to the Author or expert behind the content. The Author may directly answer the question, update the Presentation to better explain the specific part of the content, or attach a FAQ to the Presentation to address the most common concerns.



- **Share the instant** of a specific Presentation with others in your organization to quickly share targeted information or specific content.

- **Share notes**, gives the audience the ability to take notes, but also to share these notes with others individually or within Groups of users.

Documents

- Create your first Rich Media presentation
- Download Momindum Studio
- Momindum official web site
- Momindum Studio - Frequently Asked Questions (FAQ)
- 00:07:12

Take a note

B I | | | |

[I. Start a new project](#)

How to start it. It's very easy to use.

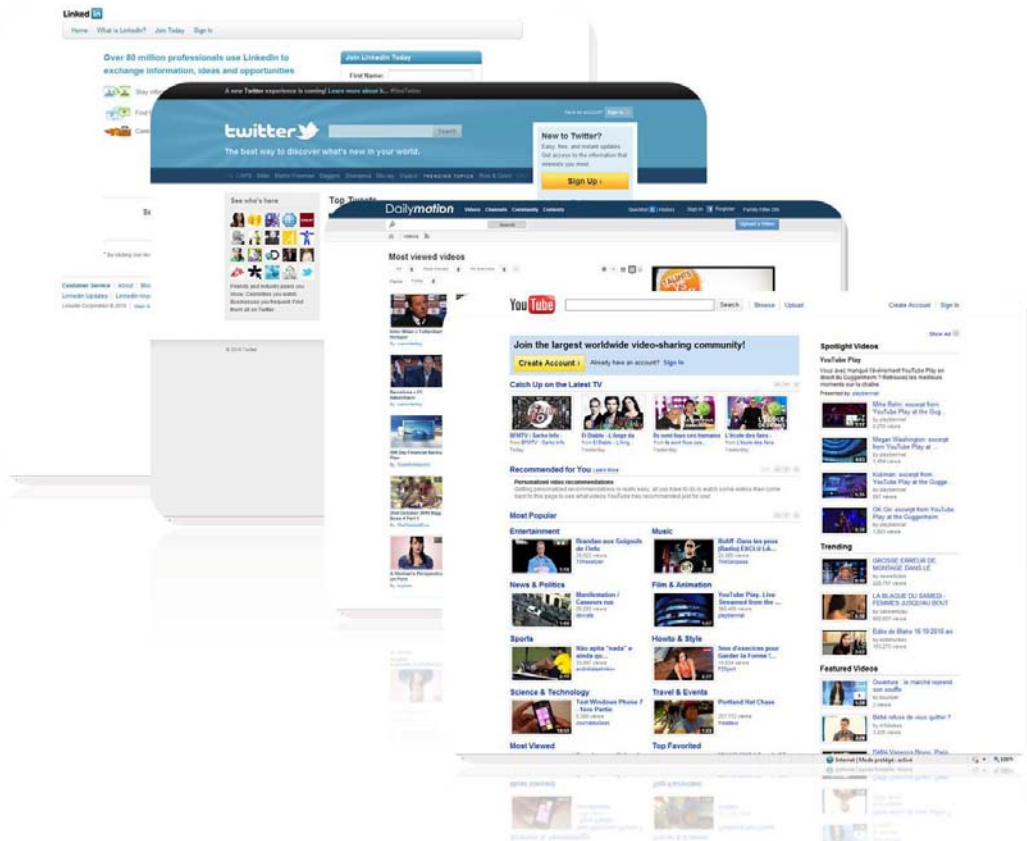
- **Single click access to related documents** gives the audience direct access – i.e. synchronized with the Presentation - to relevant additional documents.

D. Monetize content or just increase exposure

Whether you are a content provider or just wish to extend your reach outside your organization, you may leverage your investment in developing Rich Media Presentations by providing a fee-based limited access to Clients, Channels, Partners, Agents, etc...

Momindum K-Base brings tremendous added value to the content and to people accessing it. It also brings a significant competitive advantage that can typically benefit all intermediaries' part of your supply chain.

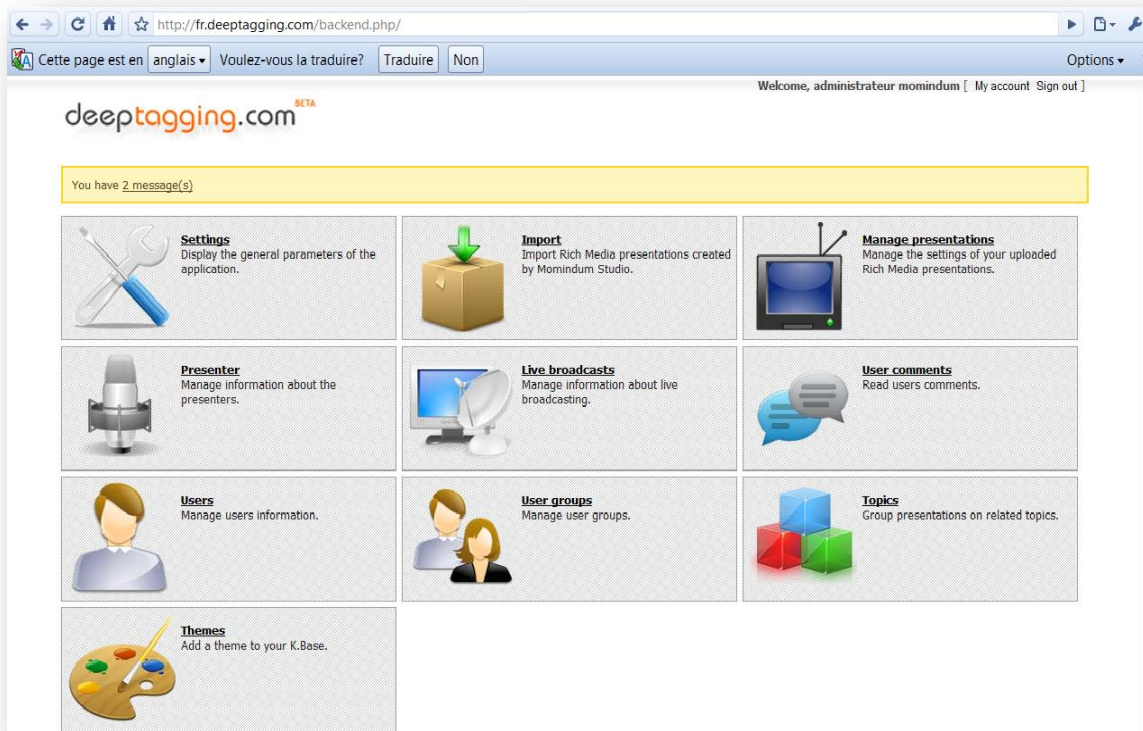
Surely worth a meaningful fee... at least sharing such an high impact content over social networks and other usual media such as Twitter, Viideo, linkedin, YouTube, Dailymotion, etc... will improve exposure and referencing.



E. Comprehensive management and tracking capabilities

Momindum K-Base had been designed to easily manage your content and users' access to it.

- **Presentations Management;** Presentations import and/or validation, Presentations documentation, live broadcasting are just a few of the features provided by Momindum K-Base to its administrators to seamlessly manage the Presentations.



- **Users Management;** While authentication might be fulfilled by external solutions (LDAP, active directory, LMS, SSO...) Momindum K-Base provides a comprehensive confidentiality management based upon Users, Groups of Users as well as Authors and Presenters.
- **Activity Management;** Momindum K-Base provides its administrator with the ability to manage Users' activity and interactions with the system. For instance, the Comments they make about Presentations. Furthermore, Momindum K-Base offers all necessary dashboards to provide you with an immediate understanding of the Users' activity and the overall usage of the system.



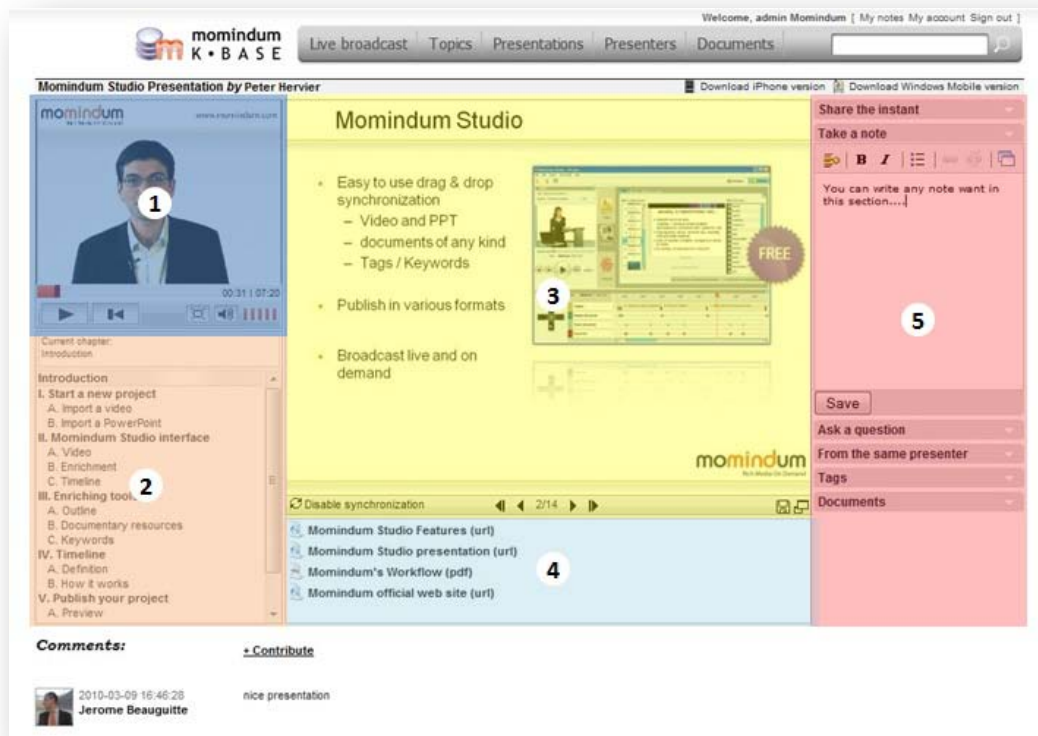
- Reporting and Tracking;** Beyond traditional reporting of Topics, Courses, Presentations, Presenters, Users, etc... Momindum K-Base provides full analytics of the audience's behavior; history of users' views over a period of time, completion of a specific presentation or group of presentations per user or group of users, top 10 Presentations, Presenters or Documents, Magic Quadrant showing the best Presentations in terms of audience and completion, etc...

- Personalization;** Momindum K-Base can be personalized to match your graphical preferences (logo, colors, layouts, etc...). Also, Momindum K-Base provides various Templates that can be used to broadcast Presentations in different formats, potentially with a limited set of associated collaborative features (standard, WebTV, Silverlight, etc...).



- Software As A Service;** Momindum K-Base can be installed behind your firewall or hosted by Momindum. Broadcasting the embedded video will require a streaming capability which can also be provided by Momindum.

F. Momindum K-Base... Standard Presentation



1. Player
 - Player zone in FLV or WMV format.
 - Cursor helps move around the screen and point to any part of the video.
 - The duration of video, current time and name of the presenter is displayed.

2. Advanced chapter outline
 - Chapter Outline with 4 hierarchy levels.
 - Scroll the chapter outline up or down.
 - Click on any title to watch the intended part of the video directly. All the parts of the presentation move at the same time (video, display documents and annex documents...). All the parts are synchronized.

3. Central zone
 - Displayed documents are synchronized. (PPT, flash, webpage, PDF...)
 - Browse through the presentation by slides (all Presentations parts linked by time codes).
 - Activate/deactivate synchronization between the slides and other parts of the Presentation.
 - Zoom on the slides in use. (Slides open in 960*720 in a new window or tab). Automatic pausing of the Presentation.

- 4. Additional documents
 - Display of related documents synchronized with the Presentation. Documents name and description appear at the relevant moment. Clicking on these links will and open these Documents in a new window (or new tab); Presentation is automatically paused.

- 5. Collaborative features
 - 'Share the instant' of an exact part of the presentation. URLs can be shared and used as references in other Presentations (while indexing as 'annex document')
 - 'Take notes' online and synchronize with the outline and the presentation (registration required). Edit, print, export, share and delete the Notes.
 - 'Ask a question' to the Instructor or Expert (registration required): Questions are synchronized with the Presentation.
 - 'From the same author' allows direct access to other Presentations from the same author.
 - 'Keywords' and 'Documents': Browse through presentations by keywords and related documents. Moving to a different part of the Presentation will refresh all other parts of the Presentation per the initial synchronization.

G. Requirements:

- 500Mhz Intel Pentium III (or compatible) processor
- 200Mo disk space
- 512 Mo of RAM
- Windows XP, Windows Vista, Windows 7 or Windows Server 2003-2008
- Apache 2 or higher
- PHP 5.2.6 or higher
- MySQL, Microsoft SQL Server, Oracle, PostgreSQL or SQLite
- FTP Server
- Streaming Server (for Video Streaming)
- End User requirements:
 - ✓ Firefox 2 or higher / IE6 or higher
 - ✓ Flash 9 / SL 3
 - ✓

H. Momindum K-Base... in a nutshell

Main Features	Benefits	Characteristics
<ul style="list-style-type: none"> ▪ Imports/Validate Presentations ▪ Live & on demand broadcasting ▪ Search Engine - direct access to moments of presentations ▪ Enhanced navigation ▪ Private and public notations ▪ Web2.0 features (ask question, share instants and notes, etc...) ▪ Instant access to additional documentary resources ▪ Personalization ▪ Complete administration ▪ Activity tracking and reporting ▪ Mobile devices friendly 	<ul style="list-style-type: none"> ▪ Access content anytime anywhere (one's own pace) ▪ Immediate access to relevant information (save time) ▪ Appealing and comprehensive content (ease understanding) ▪ Direct access to expert behind knowledge (complete understanding). ▪ Collaboration around content (improve team productivity) 	<ul style="list-style-type: none"> ▪ SAAS or free download ▪ Subscription based usage, support and upgrade

I. Momindum K-Base... in details

Users Features	Description
Rich Media Interface	<ul style="list-style-type: none"> Interactive multi-media content including all modern amenities (PPT, screen capture, electronic documents, Video, Audio,...)
Enhanced navigation	<ul style="list-style-type: none"> Browse by Channels, Topics, Curriculum, Presentations, Presenters and Documents
Deeptagging search engine	<ul style="list-style-type: none"> Search for keywords and directly access specific moments of presentations. Search is extended to Presentations information and related Documents.
Video player	<ul style="list-style-type: none"> Video player available to seek with cursor.
Table of Content	<ul style="list-style-type: none"> Direct access to the relevant part of the speech in a Presentation.
Documents	<ul style="list-style-type: none"> Access a database of Documents synchronized with Presentations.
Keywords	<ul style="list-style-type: none"> Reach keywords related to specific moments within presentations.
Enhanced web 2.0	<ul style="list-style-type: none"> Interact with each other and/or with the Author through web 2.0 features.
Share the instant	<ul style="list-style-type: none"> Share a specific moment of a Presentation with other users.
Ask a question	<ul style="list-style-type: none"> Direct access to the expert (question can be redirected to any email address by the administrator).
Notes	<ul style="list-style-type: none"> Take notes while watching a Presentation. Notes are synchronized with the Presentation and saved in the User's account. Notes can be exported, edited and removed.
Comments	<ul style="list-style-type: none"> Post public comments on any Presentation (when allowed by the administrator).
Rating	<ul style="list-style-type: none"> Rate Presentations (when allowed by the administrator).
Self registration	<ul style="list-style-type: none"> Users can register themselves.
Profile	<ul style="list-style-type: none"> Change personal information such as password, ID, email, picture, description etc...
Internal mailbox	<ul style="list-style-type: none"> Receive answers from questions sent to the expert. Send messages to other users.
Notification	<ul style="list-style-type: none"> Users are conveniently notified by email and on the homepage by a "news" section customizable by the administrator.
Mobile support	<ul style="list-style-type: none"> Download from the presentation page the content adapted to Windows Mobile and iPhone/iTouch/iPad devices.

**Administrators
Features**

Description

Customizable interface	<ul style="list-style-type: none">▪ Customize user interface to match corporate standard look and feel.
Presentation templates	<ul style="list-style-type: none">▪ Adapt the look and feel of a Presentation with different built-in templates: Standard (Video and PPT), WebTV (full video), etc... Assign a new template to the platform, groups of user or to a single user. Build and import new templates.
Multilanguage support	<ul style="list-style-type: none">▪ Current available languages are English, Spanish, French and German.
System settings	<ul style="list-style-type: none">▪ Make instant changes to system-wide parameters from within Momindum K-base without having to restart the system.
Internal Authentication	<ul style="list-style-type: none">▪ Native authentication capabilities.
External authentication	<ul style="list-style-type: none">▪ Built-in LDAP and Active Directory support. Other authentication systems – such as proprietary LMS authentication – available upon request.
User role configuration	<ul style="list-style-type: none">▪ Define users' responsibilities and rights.
User management	<ul style="list-style-type: none">▪ Search, add, modify or remove Users and Groups of Users. Define ranks, roles and authorizations to Users. Assign Presentations, group of presentations and Curriculum to Users (live or on demand).
UGC management	<ul style="list-style-type: none">▪ Enable or disable Users ability to upload their Presentations.
Content security management	<ul style="list-style-type: none">▪ Configure a token system related to the media player.
System-wide announcements	<ul style="list-style-type: none">▪ Create system-wide announcements for all Users at logon.
Presentation management	<ul style="list-style-type: none">▪ Search, import, add, modify or remove Rich Media Presentations.
Presenter management	<ul style="list-style-type: none">▪ Search, add, modify or remove Presenters.

- Live event management
 - Search, schedule, modify or remove live broadcasting sessions.
- Moderation
 - Moderate emails, questions, comments and rating from Users.
- Channels and topic
 - Create, modify or remove Topics and Channels. They can be used as a curriculum once assigned to a User or a group of Users.
- Utilities
 - Export databases and consult/export log files.
- Tracking capabilities
 - Native feature to track and consult automatically created reports about user activity and presentations (see Reports features).

Reporting Features

Description

- Progressive reporting strategy
 - Native Momindum K-Base reporting capabilities
 - External open source or commercial reports/dashboards generator
 - Excel based canned reporting
- Supported reports generators
 - Open Source: *PowerWabbit, Jasper, Art*
 - Commercial: *CrystalReport, Cognos, Business Object*
 - *To be supported soon*
- Database schema
 - SQL-based (standard delivery includes MySQL)
 - Provided upon request
- Static reports library
 - List of the Presentations with Authors, duration, creation dates
 - List of the Keywords or Documents used in each Presentation
 - List of the Authors and their Presentations
 - List of Topics and their attached Presentations
 - List of Users Per Company or Group of Users

- Dynamic reports library
- Presentations and completion percentage
 - Topics (curriculum or Group of Presentations) and percentage of completion
 - ✓ as an average of each Presentation's completion to provide with a realistic overall completion
 - ✓ as an overall completion ratio over the total duration of all Presentations – to provide with a ROI driven view of the attendance
 - Viewed Documents (when, how many times)
 - Viewed Presentations (when, how many times and for how long)
 - Ways of accessing the various content (Searches through keyword, Presentation lists, Authors, etc...)
 - Overall connection occurrences and time spent on the Kbase
 - List of the Presentations and Users who viewed them (including when and for how long)
- Dashboards library
- Overall weekly activity during the last quarter around viewed Presentations and Documents, Users Connections and Searches
 - Top5 Presentations, Documents, Users (connections),...
 - Overall Presentations, Documents, Users activity over the last month, quarter or year
 - Magic Quadrant of the top 10 Presentations
 - ✓ Popularity over Interest (number of hits over completion ratio)
 - ✓ Popularity over Interaction (number of hits over number of interactions)